NISHANT
VERMA

WordPress Developer
Digital Marketing Expert

Contact

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📍 Patna. Bihar, India

Skills

WordPress

Digital Marketing

HTML | CSS | Javascript

PHP

Professional Summary

Proficient and creative WordPress developer with a strong history in website management and development. Experienced in SEO and PPC campaign creation. Expert in all aspects of WordPress website creation, including design, plug-ins, and implementation. Skilled in creating engaging and interactive websites. Excel at team projects and leadership. Detail-oriented and knowledgeable in various programming languages.

Ability Of Work

-Excellent ability to troubleshoot and work with clients to solve problems or find solutions to requests.
-Solid background in managing interactive elements of websites to create a fulfilling user experience based upon client guidelines.
-Superior skills in working with a team to create websites that will exceed customer expectations.
-Ability to work well under pressure to meet hard deadlines and stay within budget while still being able to provide clients with exactly what they want.
-Committed to providing secure websites that use the latest methods to protect against all types of threats. Hobbies and Interests

WordPress

- Build websites using WordPress.
- Prepare website proposals to present to clients.
- Provide technical support to clients.
- Write coding using HTML, CSS and PHP.
- Design new features for existing websites.
- Customize themes to meet clients' requirements.
- Manage a user guide to help clients understand site features and management of website to increase visitor satisfaction.
- Plugin friendly - Elementor, W3Cache, Yoast SEO, Divi builder, WPbakery, Login-Register, WPFORM, WP Rocket, MemberPress, Woo-Commerce and more.

Digital marketing

- Setup on page with yoast seo plugin and other for WordPress & other CMS - Code
- Setup Web-master tools, Google search console, google analytics
- Site Audit
- Competitor site spy (Ranking factor)
- Image and content optimization
- Bookmarking
- Submission
- Keyword research
- Google ads management and optimization
- Social media marketing (ads optimization)
- Leads generated
- White head SEO
- Backlink
- Content marketing
- Email marketing
- Post Design

Work Experience

Freelance Work For WordPress | Digital Marketing
- At Code drive (Toronto)   **2021 - Present**

Senior Developer | Digital - **2021 - Present**
Marketing Expert At stringhead
Team team leader of company - manage and develop clients website & handing digital marketing | Ads | Social Media Post

WordPress Developer | SEO **2018 - 2020**
Xbrainz Secure
Development Clients Website | on page Optimization | back-end developer

WordPress Developer **2016 - 2017**
At stringhead
Clients website development | optimize Speed and SEO - on - page | off - page (Remote Work)

Work URL

http://www.snbpinstitutes.com/
https://carwashshowaustralia.com.au/
https://www.leafflowerskw.com/
https://graphicdesigninstitutes.com/

NDA Issue

Thanks
Nishant Verma