



# VIGNESH S

Digital Marketing

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No 10/11 7th Main Road MGR  
Nagar Velachery Chennai- 42

## CORE SKILLS

- Social Media Optimization
- OFF-PAGE SEO
- Keyword research
- Social Media Mangement

## Soft Skills

- Professional
- Teamwork
- Flexibility
- Creativity
- Management

## ABOUT ME

Let me introduce myself, I am digital marketing I am freshers, I use my passion for marketing as a tool to help companies promote and market their brand and products to help them achieve success and growth

## EDUCATION

- Madras University** 2016 **BCOM (General) - 61%**  
SIVET College, Gowrivakkam , Chennai-42
- Matriculation** 2013 **Higher secondary- 56%**  
Shri A Ganesan Mat, Hr, Sec, School, Velachery, Chennai-42
- Matriculation** 2011 **SSLC - 49%**  
Shri A Ganesan Mat, Hr, Sec, School, Velachery, Chennai-42

## WORK EXPERIENCE

- Digital Marketing** 2023 **Internship - 4 Months**  
Vishnu Ads and ventures Ltd  
Kodambakkam, Chennai- 600024
- SP Associates** 2018-2019 **Accountant**
  - Preparing the Balance sheet of Assets and Liabilities
  - Income Tax filed individual and company
- Karthikeyan Audit Firm** 2016 -2017 **Accountant**
  - Preparing the Balance sheet of Assets and Liabilities
  - Income Tax filed individual and company

## CERTIFICATION

- Login360 Digital Marketing Certifications
- Google Ads Certifications
- Google Analytics 4 Certifications
- Google Digital Marketing Certification
- Social Media Marketing Certification Course - HubSpot